Proposal of openSUSE.Asia Summit 2019

Proposed City   : Denpasar, Bali, Indonesia
Proposed by   : openSUSE Indonesia
Proposed Date   : October 5-6, 2019
Contact Person   : Kukuh Syafaat (cho2@opensuse.org)

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1. Introduction

Indonesia, surrounded by two continents and two oceans, is the largest country in Southeast Asia. In 2016, we had openSUSE.Asia Summit in Yogyakarta with more than 400 attendees. Bali is one of 17,000 islands in the Indonesian archipelago. The island is home to an ancient culture known for its warm hospitality. Exotic temples and palaces with stunning natural backgrounds are some of the main attractions.

Bali is an island and province of Indonesia part of the Coral Triangle, the area with the highest biodiversity of marine species. In this area alone, over 500 reef-building coral species can be found. For comparison, this is about seven times as many as in the entire Caribbean. Most recently, Bali was the host of the ASEAN Summit 2011, APEC 2013, Miss World 2013 and Annual Meetings of the International Monetary Fund and the World Bank Group 2018. Bali is the home of the Subak irrigation system, a UNESCO World Heritage Site. It is also home to a unified confederation of kingdoms composed of 10 traditional royal Balinese houses, where each house rules a specific geographic area. The confederation is the successor of the Bali Kingdom.

2. Local Organizers and Supporters
2.1. Local Organizers

Komunitas openSUSE Indonesia / openSUSE ID (https://opensuse.id) is a non-profit organization founded in June 2007, with the aim to assist, encourage, and disseminate the use of openSUSE in Indonesia. Komunitas openSUSE Indonesia provide a wide range a useful aid for spreading of openSUSE in Indonesia, among others are:

- Provide some local repository (https://repo.opensuse.id) and encourage others who have more resources, to participate in mirroring of openSUSE repository, so users in Indonesia benefited from the access network that is much faster
- Routine activities such as the gathering is held several times by friends in Jabodetabek and surrounding areas
- Provide a tutorial or troubleshooting in Indonesian, published on the site belongs to the community
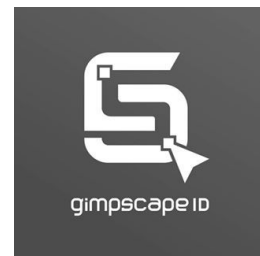
Some community members are also active in openSUSE project, either as developer, member, or other, and being sent as representatives to participate in the openSUSE.Asia Summit. At the local level, Komunitas openSUSE Indonesia is also actively assist and support the Indonesian Linux Conference event and promote the use of Linux in general, in synergy with other communities in Indonesia.

2.2. Organizing Committee
- Kukuh Syafaat
- Edwin Zakaria
- Saputro Aryulianto
- M. Dhenandi
- Yan Arief
- Estu Fardani
- Darian Rizaluddin
- Joko Susilo
- Ahmad Romadhon H.
- Syah Dwi Prihatmoko
- I Putu Agus Eka Pratama
- I Kadek Kris Sanjaya

2.3. Supporters
- BlankOn Community (https://blankonlinux.or.id)
- GNU/Linux Bogor - GLiB (https://glibogor.or.id)
- Kelompok Linux Arek Suroboyo - KLAS (https://klas.or.id)
- Komunitas GNU/Linux Malang - KLiM (https://www.klim.or.id)
- LibreOffice Indonesia - LibreOffice ID (https://libreoffice.id)
- GNOME Indonesia - GNOME ID (https://gnome.id)
- GimpScape - GimpScape ID (https://gimpscape.org)
- NolSatu - NolSatu.id (https://www.nolsatu.id)
- Senayan Library Management System - SLiMS (https://slims.web.id)

BlankOn

KLM
KOMUNITAS GNU/LINUX MALANG

GLiB
GNU/Linux Bogor
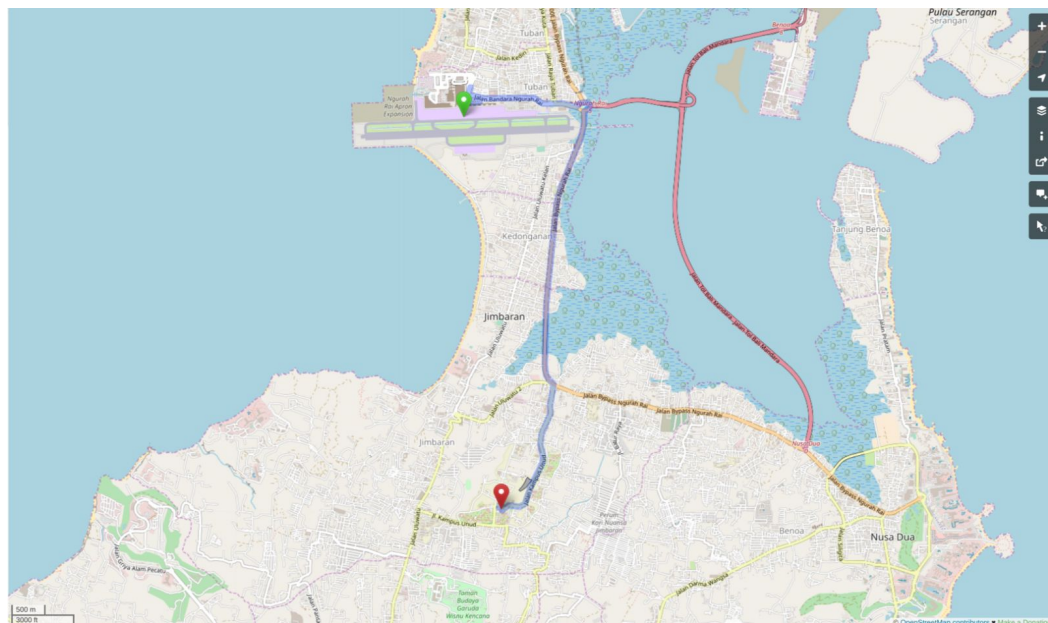
KLAS

LibreOffice.ID

GNOME™

gimpscape ID

NOLSATU

3.   Objectives
- To promote openSUSE in Indonesia and Asia in general, so that will attract more openSUSE contributor or user and in the meantime increase the involvement of current contributor to the higher level, especially from Indonesia.
- Unite all openSUSE users in Indonesia and Asia in general, to build a network and a better collaboration in order to developing openSUSE in the future.
- Enlarge openSUSE penetration in the business environment and government sector in Indonesia with a variety of solutions and services offered by openSUSE and its community.
- To Inspire local people about the freedom in Free and Open Source Software.

4.   Date & Venue
4.1.   Proposed Date   : October 5-6, 2019 (note: Bali timezone is UTC+8)

4.2.   Venue   : Udayana University (https://www.unud.ac.id/)

Map from Ngurah Rai International Airport to Udayana University. It is about 8.4 km (OpenStreetMap).

Udayana University (ID: Universitas Udayana), is a public university in Bali. It was established on September 29, 1962. The university's name was derived from the 10th century Balinese King Udayana (Dharmodayana) of the Warmadewa Dynasty.

Built in 1986, Bukit Jimbaran Campus is the largest of Udayana's three campuses. It is designed like a town. Facilities include health clinic, university library, sport centre, post office, guesthouse and university housing. An international hospital, shopping centre, lake and leisure facilities are being made available soon. The campus is not far from Pecatu, in easy reach of Ngurah Rai International Airport and the major tourism sites of Kuta and Nusa Dua.

Udayana University has auditorium or hall named Widya Sabha located in Bukit Jimbaran Campus. The capacity is up to 800 people. All pictures below taken by Udayana University.

5. Target Audiences

- Existing and potential openSUSE contributors and users
- openSUSE Developers
- openSUSE Enthusiast
- ICT Professional
- Enterprises (Big deployments, Distributions, Vendors)
- FOSS User (Desktop users, Linux users, DevOps, System Administrators, and Accessibility users)
- Schools & University students (who wants to learn more about openSUSE or free software using openSUSE, and developing on openSUSE in Asia)

6. Visa

6.1. Visa Free

Nationals or passport holders of 169 countries (including Japan, China, Taiwan, South Korea, India, Hong Kong, Germany, United Kingdom, Spain, Australia, Netherland) are given visa-free entry facility for maximum of 30 days. The visa can be extended for another 30 days but cannot be transferred to another type of visa. All citizens from above mentioned countries have to enter Indonesia through a number of airports and seaports. For more information, please check

6.2. Visa on Arrival (VoA)

Visa on Arrival (VoA) may be obtained upon arrival at the designated airports, seaports and land border checkpoints in Indonesia at the discretion of Indonesian Immigration Officers at the point of arrival. VoA is valid for length of stay of up to 30 (thirty) days and extendable at the Immigration Offices in Indonesia for 1 (one) time only to have another stay of 30 (thirty) days, subject to the eligibility of sponsorship of the traveler's stay in Indonesia. To do so, travelers are advised to contact the nearest local Immigration Office in Indonesia. VoA cannot be converted into any other type of visa or stay permit in Indonesia.

Requirements:
- Passport with minimum 2 (two) blank pages with minimum validity of 6 (six) months upon the date of arrival in Indonesia;
- A confirmed return ticket; OR a confirmed one-way ticket as well as a ticket issued for traveling to other country after visiting Indonesia;

6.3. Visa Fee

Visa fee: US$ 35

List of countries that can apply for Visa on Arrival (VOA) in Indonesia can be found in http://www.imigrasi.go.id/index.php/en/public-services/visit-visa#voa-countries.

7. Travel

7.1. International

Airplane

Bali Ngurah Rai International Airport, also known as Denpasar International Airport (IATA: DPS, ICAO: WADD), is located in southern Bali, 13 km South of Denpasar. It is Indonesia's third-busiest international airport.

Flights to and from Bali are operated by various airlines to the following destinations; Taipei, Tokyo, Beijing, Nuremberg, etc. Estimated round-trip costs from various locations to Bali, you can check at the following websites:

1. https://www.skyscanner.net
2. https://www.traveloka.com
3. https://www.tiket.com

7.2. Local

Airplane

Bali Ngurah Rai International Airport serve most all flight from all domestic airport such as from Jakarta, Surabaya, Yogyakarta, Medan, Makassar, etc. Operational by various airline include Garuda Indonesia, Batik Air, Citilink, Lion Air, AirAsia, Sriwijaya Air etc. You can book flight from you favorite travel agent, or from their official website.

Bus

There are some buses from various city, i.e, Surabaya to Denpasar, Bali. You can check the ticket on:
1. https://www.redbus.id
2. https://www.traveloka.com

Ferry

Ferry crossing is a MUST if you prefer land connection. At Java, the ferry point is called Ketapang. In Bali, the ferry terminal is at Gilimanuk. Denpasar, the capital of Bali or Kuta.

Train

It is possible to travel with train to Bali if you are from various city in Java. But remember that the train will stopped at Banyuwangi Baru station. You must use bus and ferry to continue your trip to Bali.

8. Accomodation

8.1. Lodging

Bali has a wide variety of accommodation, ranging from budget lodging to good quality mid-range hotels to extravagant palaces with extravagant prices to match. There are many options for places to stay around venue. Below are list of hotels around the venue, top is the nearest
- Bali Paragon Resort Hotel ★★★★ (2.3 km)
- Nirmala Hotel Jimbaran ★★★ (2.4 km)
- Jimbaran Lestari Hotel and Residence ★★★ (2.5 km)
- Grand Jimbaran Boutique Hotel ★★★ (2.6 km)
- ZURI Express Jimbaran ★★★ (2.6 km)
- Shita Bali Hotel ★★★ (2.7 km)
- Kila Infinity8 Bali ★★★★ (3.3 km)
- Grand Whizz Hotel Nusa Dua Bali ★★★★ (8 km)

Many other hotels, or guest house beside this list, you can further check with your local travel agent or with online ticket reservation, when in doubt please feel free to contact us via email, and we will inform you about the details.

8.2. SIM Card and Internet

We recommend Simpati from Telkomsel (https://www.telkomsel.com/en/simpati) for prepaid SIM card. You can find Telkomsel booth at Bali Ngurah Rai International Airport. Another option, you can rent portable wifi on Java Wifi, you can check on http://en.javamifi.com/product/Travel-Wifi-Indonesia.

8.3. Taxi Fares

Access to the venue (Udayana University) from Ngurah Rai International Airport is about 9.3 km or around 30 minutes. You can use airport taxi, we recommend Blue Bird (http://www.bluebirdgroup.com). The fare is about $4-$5.

You can also use online transportation, among others.
1. Go-Car (Car, 2-4 Person): $5-$6
2. Grab Car (Car, 2-4 Person): $6-$7
3. Go-Ride (Motorcycle, 1 Person): $4-$5
4. Grab Bike (Motorcycle, 1 Person): $4-$5

You must install their app, GO-JEK (https://play.google.com/store/apps/details?id=com.gojek.app) for no 1 and 3, and Grab (https://play.google.com/store/apps/details?id=com.grabtaxi.passenger) for no 2 and 4.

8.4. Dining

Jimbaran Bali a three-kilometre long array of beachside cafés and a lineup of international restaurants make Jimbaran Bali's seafood heaven a must-visit gastronomic destination. Two main restaurant clusters dominate this culinary bazaar; the first on Kedonganan-Jimbaran Bay adjacent to Jimbaran fish market and the second on Muaya Beach, one kilometre south (on Jalan Pantai Muaya, also known as 'Jalan Four Seasons'). There are probably 40 restaurants in both areas, not to mention the hotel-based restaurants and cafés. If you are adventurous with your appetite, this is the only place that can abate your craving for seafood dishes.

You can also check various place for dining in Bali on https://zomato.com/bali.

9. Tourism

9.1. Garuda Wisnu Kencana

Garuda Wisnu Kencana (CC BY-SA 2.0)

Garuda Wisnu Kencana Cultural Park is a cultural park located in Ungasan, Badung Regency. GWK Cultural Park offers a lavish Indonesian cultural heritage for years to come with the upcoming monumental Garuda Wisnu Kencana Statue as the Indonesian Icon of civilization, the number one cultural icon in Bali. Garuda Wisnu Kencana statue is the symbol of God Vishnu riding the great Garuda as his trusted companion. The statue is designed to be one of the world's largest and highest monumental statue in the world. Total height of the statue is 120m, consists of 24 segments and formed with 754 modules made of copper and brass coated patina acid. More info http://gwkbali.com/.

9.2. Uluwatu Temple

Uluwatu Temple (CC BY-SA 3.0)

Balinese temple to the sea gods, with a commanding view of the ocean high on a cliff. The temple is part of a series of temples built to protect the island from evil spirits and is the permanent home to a family of friendly monkeys. After exploring the temple and watching the sunset, experience one of Bali's most famous cultural performances, the Kecak Fire Dance. Watch the Balinese act out a scene from the Ramayana with a mesmerizing trance chant, punctuated by exciting fire dances by performers in intricate costumes. An unforgettable evening of Balinese culture that the whole family can enjoy.

9.3. Kecak Dance

Kecak Dance (CC BY-SA 3.0)

The Kecak dance, or 'Tari Kecak', is a captivating traditional Balinese art performance, which also goes by, 'the monkey chant dance', and loosely 'fire dance', for its occasional use of fire as a centrepiece prop. The Kecak was created around 1930 and is now internationally recognised as one of Bali's top-three signature dances (alongside the Barong and Legong). The Kecak dance is unique in that it has no other musical background or accompaniment besides the chanting of male dancers, intoning a "keh-chack" polyrhythmic choir during most of the performance. Kecak's storyline is taken from the Ramayana Hindu epic and it's often on the entertainment schedule of almost every Balinese arts and culture venue. The best place to watch Tari Kecak is Uluwatu Temple.

9.4. Kuta Beach

Sunset in Kuta Beach (CC BY-SA 3.0)

Kuta Beach's 2.5-kilometre stretch of cream-colored sand borders Legian to its north and Tuban (home of the Ngurah Rai International Airport) to its south. This beach on Bali's southwestern coast is perhaps the most popular resort area in Bali, and it's even more recognised among international visitors than the island itself – thanks to its combined features of sun, sand and surf. Surfing in Bali, often considered a key contributor to the rise of tourism in Bali, all started here.

9.5. Others Tourism Destination
- Tanah Lot Temple
- Ubud
- Lovina Beach
- Mount and Lake Batur
- Nusa Lembongan
- Sanur Beach
- Nusa Penida
- Seminyak
- Besakih Temple
- and many others.

10. Activities & Schedule

Public Conference

- **Keynotes:** We plan 4 keynotes in line with our topics and theme. Keynotes speakers from openSUSE, Companies, Sponsors and Community.
- **Talks:** A class, allow participants to write down their proposed works/topics. It could be seminars or workshop.
- **Lightning Talks:** Allow community to promote their activities after or before Talks or Keynote.
- **Booths:** Allow community and sponsor to display their product or publications to public/participant.

   The example topics (not limited to) are as the following:
   - openSUSE
   - Open Build Services
   - OpenQA
   - YaST
   - Linux kernel and file system
   - Virtualization and container
   - Embedded and IoT
   - Security (Access/Integrity control, Cryptography, Vulnerability management)
   - Desktop environments and applications
   - LibreOffice
   - Graphics and multimedia
   - Multilingualization support (e.g., Input methods, translation)
   - Other software running on openSUSE
   - We strongly recommend that at least one workshop with hands on about how to contribute to openSUSE and/or as openSUSE GSoC student

   Please note that non-technical talks are also welcome. For example:
   - Explanations of FLOSS technologies
   - System operations
   - Development, Quality Assurance, Translation
   - Tips & Tricks, Experience stories (success or fail), Best practice
   - Marketing and community management
   - Education

Pre-Conference

Day 0 - October, 4th 2019

openSUSE Board and Asia Community Meet-up.

Conference

Day 1 - October, 5th 2019

Time	Day 1
08.00 - 08.30	Reception
08.30 - 09.00	Opening Speech
09.00 - 10.00	Keynote #1 -
10.00 - 11.00	Keynote #2 -
11.00 - 11.30	Photo Session & Tea Break
11.30 - 12.30	Class #01 Class #02 Class #03 Class #04
12.30 - 13.30	Lunch
13.30 - 14.30	Class #05 Class #06 Class #07 Workshop #01
14.30 - 15.30	Class #08 Class #09 Class #10 Workshop #01 (cont.)
15.30 - 15.45	Tea Break
15.45 - 16.45	Class #11 Class #12 Class #13 Class #14
16.45 - 17.30	Lightning Talk
17.30 - 18.00	Closing speech - Local organizer, openSUSE.Asia Committee

* There will be booths and exhibitions from 8:00 to 17:00
* Needed : 2 keynote speakers and 15 speakers (14 talks & 1 workshop)

Day 2 - October, 6th 2019

Time	Day 2
08.00 - 08.30	Reception
08.30 - 09.30	Keynote #3 -

Time	
09.30 - 10.30	Keynote #4 -
10.30 - 11.00	Photo Session & Tea Break
11.00 - 12.00	Class #15 Class #16 Class #17 Class #18
12.00 - 13.00	Lunch
13.00 - 14.00	Class #19 Class #20 Class #21 Workshop #02
14.00 - 15.00	Class #22 Class #23 Class #24 Workshop #02 (cont.)
15.00 - 15.15	Tea Break
15.15 - 16.15	Class #25 Class #26 Class #27 Class #28
16.15 - 17.00	Lightning Talk
17.00 - 17.30	Closing speech - Local organizer, openSUSE.Asia Committee
18.00	Clossing

* There will be booths and exhibitions from 8:00 to 17:00
* Needed : 2 keynote speakers and 15 speakers (14 talks & 1 workshop)

Dinner

Day 2 - October, 6th 2019 (with all speakers and volunteers, Place: TBD)

One day Tour

Day 3 - October, 7th 2019 *(Optional)*

This is special event for openSUSE people and speaker from outside Indonesia.

Time	Day 3
Optional	One day tour

11. Expectation & Marketing
11.1. Expectation
- Developers and contributors come to meet people from the openSUSE community from across the world to get the feedback of current openSUSE technologies and expectations of future openSUSE technologies. Also to see the latest cutting edge openSUSE technologies, and provides a platform to influence development and present new ideas to a broader audience.

- Users come to see and know directly openSUSE development process from openSUSE developers and contributors, and how to contribute and provide feedback to the openSUSE community.

- Business come to see opportunities of what they can sale by using openSUSE. They can also running business by integrate openSUSE with various computer products or services. They can get more recognition and reputation not only in the openSUSE community, but also the open source community in Asia.

- Students who come at openSUSE.Asia Summit have an opportunity to learn practical skills by met directly to the openSUSE community and interact with experienced developers.

- We expect to let around 400 participants to join the conference.

11.2. Marketing

We will send out ***"Call for Participation"*** 4-6 months before the event. We expect to have around 400 participants joining the conference.

This can be achieved by roadshow and advertisement to several universities, IT related colleges, and communities. Other method we can also use like social media campaign, word of mouth, radio promotion etc.

Roughly marketing schedule could be looks like:
- October 2018 announcement of host.
- October-December 2018 : Social media marketing, sending proposal to prospect sponsors.
- January-March 2019: Roadshow to universities, communities etc.
- April-June 2019: Radio roadshow and out of home marketing in Bali.

12. Budget Estimation

We plan provide booked accommodation for local speakers to reduce budget travel subsidy. The name of place will be inform later. We will try to make special deal with nearest hostel/hotel.

12.1. Travel Subsidy

*With the assumption that 50% of the respondents requesting subsidy asked for the max. range amount and the other 50% half of the amount. Price are in US Dollar. This table will show you what we plan to spend money.

No	Item	Qty		Unit Price	Amount
1	International Speakers, Developer and contributors travel subsidy	15	Persons	$600	**$6,000**
2	Local Speakers, Developer and contributors travel subsidy	15	Packet (local committee will assist calculate subsidy by distance travel)		**$3,000**

TOTAL FOR TRAVEL SUBSIDY		**$9,000**

12.2. Budget for Event

A. Conference

No	Item	Qty	Pcs	Unit Price	Amount	Desc
1	Venue Day	2	Full Day	$1000	$2000	
2	Internet	1	Packet	$300	$300	
3	Banner	10	Pcs	$10	$100	
4	X-Banner	4	1 Pcs for class	$15	$60	
5	Photo Booth	1	Pcs	$135	$135	
6	Backdrop	1	Pcs	$100	$100	
7	Poster	50	Pcs	$1	$50	
8	Operational Costs (local committee communications and transportations)	3	day	$100	$300	
9	Document & Media	1	Packet	$300	$300	

10	T-Shirt	400	For all	$5	$2,000	
11	Partition Class	270	m^2	$7	$1890	
12	Booth	10	unit	$34	$340	
	Total				**$7575**	

B. Lunch and Tea Break for Conference

No	Item	Qty		Unit Price	Amount
1	Lunch	800	Persons for 2 day	$5	$4000
2	Tea Break (2 times per day)	800	Persons for 2 day	$5	$4000
	Total				**$8,000**

C. Dinner and Party

No	Item	Qty		Unit Price	Amount
1	Food and Drink	50	Persons	$15	$750
	Total				**$750**

TOTAL FOR EVENT	**$16,325**

Sub-total All (TSP & Conference)	**$25,325**
Miscellaneous 10%	**$2,532**
GRAND TOTAL	**$27,857**

E. Income from Ticket (Assumption)

We plan to sell ticket for conference. There will two kind ticket with difference price but same benefit, student and professional ticket. Why we sell ticket? It is habit di Indonesia. If participant buy the ticket, they will be more responsible to attend and follow conference. The price of ticket still cheaper than ticket price of movie theater at weekend. Where money go? To provide lunch (2 days), t-shirt, merchandise and knowledges.

No	Item	Qty		Unit Price	Amount
1	Ticket Attendee	400	persons	$4	**$1,600**

13. Potential Sponsors & Media Partners

We will help to send out "Call for Sponsors" to find local sponsors in Indonesia.

13.1. Potential Sponsors

- SUSE
- Mozilla
- HP
- Lenovo
- IBM
- Dell
- SuperMicro
- Microsoft

13.2. Potential Local Sponsor

- Indonesian Creative Economy Agency / BEKRAF (http://www.bekraf.go.id)
- Ministry of Communication and Information Technology / Kementerian Komunikasi dan Informatika Republik Indonesia (https://www.kominfo.go.id)
- Telkom Indonesia (https://telkom.co.id)
- Indonesia Stock Exchange (http://idx.co.id)
- PT Excellent Infotama Kreasindo (https://excellent.co.id)
- PT Boer Technology (https://btech.id)
- PT Biznet Gio Nusantara (https://biznetgio.com)
- PT Infinys System Indonesia (http://cloudkilat.com)
- Sepatu FANS (http://sepatu.fans.co.id)
- PT Tata Logam Lestari (http://tatalogam.com)
- PT Sakti Kinerja Kolaborasindo

13.3. Potential Media Partners

- Kompas Gramedia Group
- Detik.com
- Kumparan.com
- Beritagar.id
- KabarLinux.id
- Viva.co.id

14. Conclusion

By having openSUSE.Asia Summit 2019 in Indonesia, we have the chances to introduce technology that being adopted by openSUSE developers so it can be widely use later on. We strongly believe Indonesia is the best place to host this

upcoming conference and workshop. We have a team of passionate in Open Source/FLOSS and plenty of experience in hosting events and conferences. We also have been talking to local communities FLOSS and potential sponsors as well as media partners about this proposal, all of them showed their supports to this openSUSE event. If there any questions, please feel free to contact us. Thank you.

This proposal have been prepared by Komunitas openSUSE Indonesia. This proposal dedicated to all openSUSE community who will be participating and supporting for our event and also the goal of this event is for increasing knowledge and share about operating system based on GNU/Linux especially openSUSE.

For more information :
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Event Coordinator
Phone : +62 856-455-888-66
Email   : cho2@opensuse.org