PREFERRED CUSTOMERS -- WINTER EDITION 2012



ELVIS

pdc

WRISTB

High Quality Disc Media and Much More... All at Affordable Prices!

- Duplication Replication
- Printing
- Packaging
- Fulfillment
- USB Drives

1,000 Replicated CDs in Eco-wallets for \$1.29 ea. See page 9

www.nordexmedia.com Call for a Quote! 805-389-7888 •

DVD/CD/Blu-ray Duplication



Why Duplication and not Replication?

Duplication refers to the act of burning recordable discs on computer drives. The burning process can start immediately upon receipt of the order, whereas the replication process requires a specially made master which can take a few days to make. If yours is a smaller order (under 500 discs), duplication is both faster and more economical for you. If yours is a larger order, (500+ discs), see replication pricing as it is much more economical when higher volume is needed. *Nordex duplication prices always include a 4-color disc label.*

The cornerstones of any high quality duplication operation are:

- The quality of the recordable media being used.
- The quality and condition of the recorders being used.

Why Nordex?

Nordex uses only the best recordable media on the market and its recorders are impeccably maintained. Additionally, each disc is carefully examined to verify its integrity.

You can order your disc duplication project with full packaging or with no packaging at all.

You can order custom printed packaging or use one of our generic unprinted options.



MicroNav

Disc Duplication

ePad

\$357

Duplication in Bulk

This option includes no packaging. You get your disc order with a label on the disc, either on a spindle or cello-wrapped in a cylinder. This option is for those who wish to do **their own packaging or who don't** need packaging.

Disc Duplication in Bulk

Qty	CDs	DVDs	Blu-rays
10	\$4.99 ea	\$5.99 ea	\$9.99 ea
25	3.99 ea	4.69 ea	8. 99 ea
50	2.99 ea	3.69 ea	7.99 ea
100	1.99 ea	2.49 ea	5. 99 ea
200	1.49 ea	1.99 ea	4.59 ea
300	1.19 ea	1.69 ea	4.99 ea

* Call us for Silkscreen and Offset printing options.

Packaging Options

Paper Sleeve

\$0.10

Plastic Sleeve

All our duplication packages include the highest quality blank discs and no hidden fees.

Discs w/content

HEC

- Full Color Digitally Printed Label
- NO Capacity Surcharges
- Bit Level Error Verification

Mini CD Duplication in Bulk

Qty	Each	Total
100	\$2.99	\$299
300	1.99	597
500	1.25	625
1000	0.99	990

Slim Jewel \$0.24



Call: 805.389.7888

C-Shell

\$0.29



DVD/CD Replication

Why Replication and not Duplication?

Replication refers to the molding process which converts polycarbonate pellets into finished discs. The replication process requires a specially made master (the Stamper) which is used to make perfect reproductions on an expensive molding machine at a much less per unit cost than duplication. If yours is a larger order (500+ discs) replication is the preferred method of reproduction. If yours is a smaller order (under 500 discs) see duplication pricing.

All replication prices at Nordex include either silk-screen or offset 'on-disc' four color printing.

Nobody matches colors like Nordex.

Why Nordex?

We are not a brokerage house that sends out your work to someone else. All of our CD and DVD work is done in-house and on our own equipment.

Nordex uses only the best replication equipment on the planet. Our staff of extremely knowledgeable personnel both operate and maintain the equipment.

You can order your disc replication project with full packaging or in bulk.

You can order custom printed packaging or use one of our generic unprinted options.

Nordex seeks out and uses only premium products. We invite you to compare our finished product with any other.



Disc Replication 1,000 CDs in Bulk \$590

Replication in Bulk

This option includes no packaging. You get your disc order with on-disc printing, either on a spindle or cello -wrapped in a cylinder. This option is for those who wish to do their **own packaging or who don't need** packaging.



Disc Replication in Bulk

Qty	CDs	DVDs	Blu-rays
500	\$0.80 ea	\$0.99 ea	\$5.49 ea
1000	0.59 ea	0.79 ea	3.49 ea
1500	0.55 ea	0.75 ea	3.00 ea
2500	0.49 ea	0.65 ea	2.25 ea
5000	0.45 ea	0.59 ea	1.49 ea

* one time \$30/color screen/offset printing setup fee

Bulk Disc Replication includes the following:

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- 4 color on-disc printing
- Electronic PDF disc art proof
- Shrink wrapping in a spindle stack



Call: 805.389.7888

DVD Cases 1,000 DVDs in DVD Cases \$990

Discs in DVD Cases

This is a tried-and-true retail ready option just like you'd see on a shelf in a store. An extremely attractive package that is the favorite of a majority of disc marketers. The plastic DVD case adds value in the eyes of your customers. This is a great option for those who want their product to really shine.

All DVD Case Orders Include: Replicated discs in black DVD Cases with 4 color on-disc printing and full assembly.

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- 4-color printed case wrap
- Electronic PDF art proof

* Add 5¢/ea for white cases and 10¢/ea for clear cases

* one time \$30/color screen/offset printing setup fee

Discs in DVD Cases

Qty	CDs	DVDs
500	\$1.29 ea	\$1.29 ea
1000	0.89 ea	0.99 ea
1500	0.82 ea	0.95 ea
2500	0.76 ea	0.89 ea
5000	0.67 ea	0.80 ea

BOMBIT

MEN

Andrés



Jewel Cases

500 CDs in Jewel Cases \$695

Discs in Jewel Cases with Color Printed Inserts

This option, the audio CD industry's favorite, includes your replicated and color printed discs, inserted into standard Jewel Cases, along with two color printed entrapments. The entrapments come in numerous configurations. If the two options on this page are not what you're looking for, please call and speak with a Nordex representative.



CDs in black Jewel Case w/2 Panel Insert and Tray card 4/0 - color front/blank back

Qty	Each	Total
500	\$1.39	\$695
1000	0.99	990
1500	0.95	1,425
2500	0.89	2,225
5000	0.79	3,950



CDs in clear Jewel Case w/4 Panel Insert and Tray card 4/4 - color front/color back

Qty	Each	Total
500	\$1.75	\$875
1000	1.25	1,250
1500	1.15	1,725
2500	0.99	2,475
5000	0.89	4,450

All Jewel Case Orders Include: Replicated discs in Jewel cases with 4 color on-disc printing and full assembly.

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- 4-color insert and tray card printed on 100 lb gloss text paper
- * For pricing on QTY or other insert options not listed, please call for a quote.
- * one time \$30/color silkscreen/offset printing setup fee



CDs in Sleeves

Qty	Each	Total
500	\$1.29	\$645
1000	0.89	890
1500	0.79	1,185
2500	0.69	1,725
5000	0.59	2,950

All sleeve Orders Include: Replicated discs in 4-color sturdy printed 2-panel sleeves with 4 color on-disc printing and full assembly.

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- Electronic PDF disc art proof
- * For pricing on QTY or other options not listed, please call for a quote.
- * one time \$30/color screen/offset printing setup fee

Sleeves

1.000 CDs in Sleeves

\$990

Discs in Color Printed 2-Panel Sleeves

This is a smart option that gives you some room to explain what's inside while still having the professional look that you're after. This light-weight package can offer big savings on your freight costs. This is a great option for distributing by mail or at events.



DVDs in Sleeves

Qty	Each	Total
500	\$1.49	\$745
1000	0.99	990
1500	0.95	1,425
2500	0.89	2,225
5000	0.79	3,950



Wallets

1,000 CDs in Wallets

Disc in Color Printed 4-Panel Eco Wallets

This option is nearly the same as the printed sleeve option except that a wallet has an extra two panels which means a lot more area for your printed message. This is popular for customers who want to keep weight and size to a minimum.

DVDs in Wallets

Qty	Each	Total
500	\$1.85	\$925
1000	1.29	1,290
1500	1.19	1,785
2500	1.09	2,725
5000	0.99	4,950

CDs in Wallets

Qty	Each	Total
500	\$1.75	\$875
1000	1.19	1,190
1500	1.09	1,635
2500	0.99	2,475
5000	0.89	4,450

All wallet Orders Include: Replicated discs in 4-color sturdy printed 4-panel wallets with 4 color on-disc printing and full assembly.

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- Electronic PDF disc art proof

* For pricing on QTY or other options not listed, please call for a quote.

* one time \$30/color screen/offset printing setup fee

CD Digipaks 1,000 CDs in CD Digipaks

\$1,250

Discs in Full Color Printed 4-Panel Digipaks

This is another retail-ready option that is a cut above the DVD Case or Jewel Case. This is for the customer who wants their product to have a **'knock**-your-socks-**off' look. This is** our premium packaging option that is our most attractive. Your replicated and color printed disc gets inserted into a color printed 4-panel CD Digipak or DVDigipak.



CDs in CD Digipak

Qty	Each	Total
500	\$1.75	\$875
1000	1.25	1,250
1500	1.09	1,635
2500	0.99	2,475
5000	0.89	4,450

DVDs in DVDigipak

Qty	Each	Total
500	\$2.50	\$1,250
1000	1.69	1,690
1500	1.39	2,085
2500	1.29	3,225
5000	1.19	5,950

All Digipak Orders Include: Replicated discs in 4-color sturdy printed 4-panel Digipak with 4 color on-disc printing and full assembly.

- Free Glass Mastering and Stamper
- Highest quality manufactured discs
- Electronic PDF disc art proof
- * For pricing on QTY or other options not listed, please call for a quote.



Fulfillment

NORDEX offers product manufacturing, warehousing, assembly and shipping to your customers as a fully integrated service. We can receive your orders via the Web, e-mail, telephone or fax and ship boxed products within hours. By forming strong partnerships with our clients, we help ensure that you have the most cost effective product fulfillment service.

NORDEX customer service monitors your daily fulfillment operations, which includes:

- Correspondence
- Material logistics
- Order processing
- Scheduling
- Inventory report
- Distribution schedules
- Shipping status.

We make sure that your products will get to their destinations as intended and on-time.



Services

IC Programming



Semiconductor Programming

- Manufacturers Certified Algorithms
- Fully Automated Production
- 24-Hour Turnaround on First Articles

Nordex Programming Center

Outsourcing semiconductor programming to Nordex Programming Center strategically located in Camarillo, CA., will help your company meet its production deadlines. Utilizing our state-of-the-art, fully automated system for handling, programming, testing, sorting, and labeling will reduce costs and increase productivity.

Service Overview

Nordex Programming Center prides itself by consistently providing the highest quality on-time service to customer-specific needs. We provide 24-hour turnaround on all first articles. Order completion is dependent upon program and device type.

Quality Assurance

We differentiate ourselves by striving to maintain a world class quality level that is compliant with all U.S. and International quality control procedures.

Premium Quality Blank Media

100 Blank DVD-R Starts at \$30



DVD-R

\$0.30 ea

0.28 ea

0.25 ea

DVD-R

\$0.39 ea

0.38 ea

0.35 ea

by **PHILIPS**

DVD+R DL

\$0.89 ea

0.84 ea

0.83 ea

DVD+R DI

\$0.99 ea

0.95 ea

0.94 ea

12

Professional Quality **Unbranded Blank Discs**

Choose from our wide selection of professional grade blank recordable media. Taiyo Yuden, Verbatim & Philips are some of our top brands. Whether you need shiny silver or printable CD-R, DVD-R, DVD+R DL or Blu-ray discs., Nordex can deliver. This is premium recordable media direct from the factory, unopened and un-branded



Blu-ray Disc - White Thermal		
Qty	BD	BD DL
10	\$2.00 ea	\$13.00 ea
25	1.75 ea	12.00 ea
50	1.49 ea	11.00 ea
100	1.39 ea	10.00 ea

Inkjet Media			
Qty	CD	DVD-R	DVD+R DL
100	\$0.29 ea	\$0.35 ea	\$1.25 ea
500	0.25 ea	0.33 ea	1.15 ea
1000	0.23 ea	0.30 ea	0.99 ea



CD

\$0.24 ea

0.22 ea

0.19 ea

CD

\$0.39 ea

0.35 ea

0.31 ea

Qty 100

500

1000

Qty

100

500

1000

Disc Packaging

Nordex carries a full line of standard media packaging products, including a variety of CD jewel cases, poly cases, sleeves and DVD cases in several colors **If you don't see what you're looking for, please ask a Nordex representative.**



DVD Cases

Qty	Each
100	\$0.39 ea
500	\$0.29 ea
1,000	\$0.25 ea
5,000	\$0.20 ea

Add 4¢ each (white) Add 9¢ each (Clear)



C-Shell

Qty	Each	
100	\$0.39 ea	
500	\$0.35 ea	
1,000	\$0.29 ea	
5,000	\$0.20 ea	



Standard Jewel Cases

Qty	Each
100	\$0.30 ea
300	\$0.25 ea
500	\$0.20 ea
1,000	\$0.19 ea

Add 4¢ each (white) Add 9¢ each (Clear)

Slim Jewel Cases

Qty	Each
100	\$0.30 ea
300	\$0.25 ea
500	\$0.20 ea
1,000	\$0.19 ea



Paper Sleeve

Qty	Each
100	\$0.19 ea
500	\$0.15 ea
1,000	\$0.10 ea
10,000	\$0.05 ea



Plastic Sleeve

Qty	Each
100	\$0.30 ea
500	\$0.25 ea
2,000	\$0.15 ea
10,000	\$0.10 ea



Soft Poly Case

Qty	Each
100	\$0.39 ea
300	\$0.35 ea
500	\$0.29 ea
1,000	\$0.20 ea





Call: 805.389.7888

Printed Blank Discs

Blank media discs with your company logo, silkscreened in your choice of color, with your company information in reflective silver.

To show our appreciation for your business, please take 25% OFF on your first order of 100 Discs



Blank Disc with your logo increases visibility and builds customer loyalty.

- Discounted Factory Direct Prices
- Quality Blank Media in two format types CD-R or DVD-R

Attracts new customers. You'll be

impressing future prospects by handing out samples with your logo.

Use these Discs like business cards. Blank Discs are always welcome. They often are just what it takes to make a great first impression.

Use them to communicate your new business address, telephone number or website.

Brand name and logo recognition use them to move data within the office or between customers and vendors

Silkscreen Printing		
Qty	CD-R	DVD-R
100	\$0.59	\$0.89
300	0.49	0.79
500	0.45	0.75
1000	0.39	0.69
2500	0.37	0.59
5000	0.35	0.49

* Prices are based on one-color silkscreen printing.

- * One time setup fee \$35 is required.
- * Custom design your face artwork For a nominal fee



Copy & Print Center

Nordex is the professional's choice when it comes to copying any form of media and that certainly includes printed materials. Our digital presses produce dazzling reproductions that weren't possible a few years ago. We invite you to compare our pricing and our product quality with the copy and print center you're currently using. You may be pleasantly surprised!



Nordex Digital Printing is the answer to your short-run printing needs





Manuals & Booklets

From 8 pages to 72 pages,

Video Authoring



The Nordex DVD authoring team is equipped with the latest modern software applications that will help in creating professional looking videos and produce high quality HD and standard definition movies, with personalized menus, titles, music and effects

Nordex offers full video format support. We capture and encode all of the popular DV/AVI, MPEG or analog formats

Nordex offers many DVD authoring packages;

- 1. The basic DVD package priced at \$395.
- 2. The Pro DVD package priced at \$895.
- 3. Custom authoring is also available.





WHAT WE DO



Your artwork needs only minor corrections (brightness, contrast, etc.), or photo restoration (cropping, red eye removal, cloning, etc.). We make your images shine with key improvements.



We take your images, text, and ideas -- and drop them into the appropriate templates – bringing to life your ideas and making your vision become a reality.



We take our images, fonts and color schemes -- with the aid of appropriate templates, toss in some stock and custom imagery – and, voila! -- a comprehensive and cohesive package with design that really shines!

meet u



Video Transfer 2 Hour VHS tape to DVD

\$14.99

Video tape to DVD

S-VHS, 8mm, Mini-DV\$19.99Extra DVD Copies3.99Pal to DVD Conversion9.99Betacam—SP49.99Digital Betacam99.99Umatic39.99		Price
Pal to DVD Conversion9.99Betacam—SP49.99Digital Betacam99.99	S-VHS, 8mm, Mini-DV	\$19.99
Betacam—SP49.99Digital Betacam99.99	Extra DVD Copies	3.99
Digital Betacam 99.99	Pal to DVD Conversion	9.99
	Betacam—SP	49.99
Umatic 39.99	Digital Betacam	99.99
	Umatic	39.99

* Easy navigation menu \$29 extra

Movie Film to DVD.

	Price
16mm, Super-8 & 8mm	\$2.99/ minute
Extra DVD Copies	3.99
Soundtrack Addition	9.99
Simple DVD Menu	29.99

* DVD case with printed coversheet and thumbnail chapter photos \$20 extra

Digital Photos & Video to DVD

	Price		
Digital Photos	\$0.19 ea		
Prints	0.49 ea		
Any video file	19.99 ea		
Simple DVD Menu	29.99		

* DVD case with printed coversheet and thumbnail chapter photos \$20 extra

\$89.99

- Custom navigation menu
- Up to 4 chapters
- DVD case with custom printed coversheet and thumbnail chapter photos



Call: 805.389.7888

Deluxe Package



Custom USB Flash Drives

A large selection of USB Flash Drives are available at Nordex. Non-erasable content can be pre-loaded onto the USB Flash Drive and still leave plenty of room for use by your customer. This is a truly great promotional item and here are few more examples of how custom USB drives can work for your company.

- Music & Videos
- Web Sites
- Catalogs & Brochures
- Owner's Manuals
- Press Kits

- Software Distribution
- Direct Mail / Coupon
- Personalized Application

Call your Nordex representative today!

– Length x Height: 55mm x 19mm–	Capacity	50	100	250	500	1,000
Input Area: 25mm x 13mm	1GB	\$6.99	\$4.99	\$4.49	\$4.29	\$3.99
LOGO	2GB	\$7.99	\$5.99	\$5.49	\$5.29	\$4.99
HERE	4GB	\$8.99	\$6.39	\$5.89	\$5.69	\$5.29
Colors Available	8GB	\$9.99	\$7.99	\$7.69	\$6.99	\$6.79
	16GB	\$17.99	\$14.99	\$14.69	13.99	\$12.99

USB Pricing

Packaging Options

- Standard gift boxes are available depending on the type of drive (paper card box, tin box, pouch and vinyl sleeve)
- Lanyards and Extension Cables also available for as low as \$0.49/ea





Reshaping...your content storage

Custom USB Drives (up to 64GB) are available in almost any shape imaginable. We can imprint your logo – or even mold the shape of your choice -- into a USB Flash Drive.

USB drives are perfect as promotional items and great for delivering sales & marketing presentation. They are also ideal for catalogs, brochures, music, video, software distribution, press kits, games, product demos, web sites, eBooks and much, much more.





Large selection of USB Drives, available to custom print your logo



Nordex Advanced Technology, Inc. 4098 Calle Tesoro Camarillo, CA 93012



805-389-7888