

# Proposal of openSUSE.Asia Summit 2015

Proposed city: Taiwan / Taipei

Proposed by: openSUSE Taiwan Users Group

Date: April 2015

Contact person: AL Cho < [acho@suse.com](mailto:acho@suse.com) >

## 1. Introduction

Taiwan , there are more than 50 conferences every year for different open source and free software , most events are for programmers and developers, but users and promoters also have lots of fun in those conferences.

Taipei, the most conferences and open source events happened in this city (more than 75%), and the communities meet weekly. Every month, there is a Hackathon for hacking different subjects and people who love new and creative things.

Last year we had openSUSE Asia summit in Beijing ,and there were lots of Asian members attending it. This time we want to invite people to visit Taiwan , and try to connect with more local open source communities.

Lots of countries are eligible for the 30 to 90 days visa exemption program.

(ref: <http://www.boca.gov.tw/content?mp=2&Cultem=1443>)

## 2. Objectives

- Grow - openSUSE contributors, users and developers in Taiwan and Asia.
- Promote - openSUSE brand in Taiwan and Asia.
- Communicate - with more local open source communities and companies.

## 3. Local Organizers

This is the first time Taiwan members apply for openSUSE.Asia Summit, since we have SUSE office in Taipei, and most of staffs involve in openSUSE development.

## 4. About the Place

Two possible venues

( I ) National Taipei University of Education <http://general.ntue.edu.tw/location.html>

Three period one day: morning ( 8:00 – 12:00 ) , afternoon ( 13:20 – 17:30 ) and evening ( 18:00 – 21:30 )

Large

- Conference Room 1 - 至善樓 : G105國際會議廳  
Seat: 166  
Cost: NTD\$ 15,000 / USD\$ 500 / period  
Device: Projector, Microphone
- Conference Room 2 - 活動中心 : 405演講廳  
Seat: 196  
Cost: NTD\$ 14,200 / USD\$ 460 / period  
Device: Projector

Small

- Meeting Room 1 - 至善樓1樓G101教室  
Seat: 40  
Cost: NTD\$ 4,000 / USD\$ 133 / period  
Device: Projector, Microphone
- Meeting Room 2 - 至善樓1樓G102教室  
Seat: 60-8  
Cost: NTD\$ 4,500 / USD\$ 150 / period  
Device: Projector, Microphone
- Meeting Room 3 - 活動中心 : 406會議室  
Seat: 100  
Cost: NTD\$ 8,200 / USD\$ 273 / period
- Note: No Wifi and Lan
- Sub-total:

Large \* 1 + Small \* 2 = [ 15,000 + (4,000+4,500) ] \* 2 = NTD\$ 47,000 / USD\$ 1,566 / day

( II ) CLBC the Flagship <http://clbc.tw/theflagship/>



- Room 0 - 大甲板
  - Seat: 250
  - Cost: NTD\$ 7,000 / USD\$ 233 / hour
  - Device : Projector, Microphone



- Room 1 - 第一展演廳
  - Seat: 100
  - Cost: NTD\$ 3,500 / USD\$ 116 /hour
  - Device: Projector, Microphone
- Note: Wifi and drink ( no alcohol ) provided, and place service included.
- Sub-total:  $(7,000+3,500) * 0.9 * 8 =$  NTD\$ 75,600 / USD\$ 2,520 / day
  - 8hrs - 9:00-18:00
  - 10% off

## 5. Activities and schedule

- Workshop (optional)
- Conference
  - Talks and Lightning talks.
- Booths
  - Prepare booths for sponsors (exhibitions from 9:00 to 16:00).
- Dinner and Party
  - One day dinner/party for speakers, invited participants and volunteers.
    - # Note: offer dinner to speakers, invited participants and volunteers for free, others could take part by donation.
  - One of a pending decision for openSUSE board is we may want to give special offer of dinner/lunch for women participants.
  - At the night of the conference day.

## 6. Expectation and marketing

- Send out "call for participation" 2 months before the event.
- We expect to
  - have around 15 people joining the workshop
  - around 50-100 participants joining the conference totally.
- Please find the below communication channels:
  - Social Networks e.g. Twitter, Facebook.
  - Selected mailing lists or IRC channels from openSUSE and other related communities
    - #opensuse-tw
    - #opensuse-cn
  - SUSE developers from Taipei office
  - Advertising in the universities, IT related colleges and some high schools in Taiwan.

## 7. Budget Estimation

- Budget in Table (Two days conference, not include workshop)

Category	description	Qty	U/P (NTD)	Amount (NTD /USD)
Conference Venue	Conference hall (250 seats)	1	30,000 / day	NTD\$ 60,000 / USD\$ 2000
Conference	Small meeting rooms	2	9,000 / day	NTD\$ 36,000 / USD\$ 1,200
Microphone	Rent Microphone	2	NTD\$ 300 / room for one day	NTD\$ 1,200 / USD\$ 40
Conference coffee/cookie	Coffee and cookies	150	~50 / person	NTD\$ 7,500 / USD\$ 250
Marketing materials	T-shirts	150	500 / person	NTD\$ 75,000 / USD\$ 2,500
Marketing materials	Banner	1	~1800	USD\$ 60
Marketing materials	Badge	150	~20	USD\$ 100
Marketing materials	Posters	50	120	NTD\$ 6,000 / USD\$ 200
Lunch	speakers, invited participants and volunteers	50	200	NTD\$ 10,000 * 2 = 20, 000 ( two days) / USD\$ 667
Sub-total				NTD\$ 205,860 / USD\$ 6,862
Travel subsidy	# we need help from travel support team on quotation	30	NTD\$ 18,000	NTD\$ 540,000 / USD\$ 18,000
Accommodation	Standard room for 2 person shared (3 days x 20 room)	20	NTD\$ 2,500	NTD\$ 150,000 / USD\$ 5,000
Miscellaneous (10%)				USD\$ 2,986
Grant-Total				USD\$ 32,849

Note: The final decision of the amount of TSP depends on the TSP budget.

- Highlights
  - Every item is subject to 10% Miscellaneous Fee just in case of unexpected expenses.
  - The budget excludes transportation.
  - If we can not get sponsor for party and dinner, attendees could share the price.
- Budget planning ( potential partner : Study Area )
  - Share the conference venue
  - Share conference coffee/cookie
  - Share common speakers' subsidies (flight ticket, hotel, lunch/dinner) whose topics were selected by both partner and openSUSE

## 8. Potential sponsors & media partners

Our members have contacts in different companies, communities and universities, and also we will help to send out "call for sponsors" to find local sponsors in Taiwan.

- Potential Sponsors
  - VMware
  - Microsoft
  - Openfoundry
  - HP
  - Intel
- Potential Media Partners
  - Inside ( <http://share.inside.com.tw/> )
  - Openfoundry ( <http://www.openfoundry.org/> )
- Booths
  - We will have booths for sure, and will arrange the sizes of them according to the sponsorship levels.

## 9. Conclusion

Asian openSUSE members have passion and capability to host this summit. Additionally, when we talked with SUSE Taipei office and other functional divisions, they all showed their supports to the events. Thus we strongly believe that Taipei would be the best place to host 2015 openSUSE.Asia summit !

If you have any questions, please feel free to contact us. Thank you for reading and consideration.